



Jenkintown Community Alliance  
413 Johnson Street · PO Box 2222 · Jenkintown · PA 19046

## Benefits for Businesses

As a business located in the Jenkintown Business Improvement District (BID) the Jenkintown Community Alliance will work with you to enhance our commercial corridors. We strive to attract and retain businesses to our district and increase the customer base for our businesses. This is a collective effort of small strategic steps towards our vision.

But for businesses here today there are specific advantages to which you are already entitled that will help promote your business:

1. Free color and deeply discounted advertisement rates in *Montgomery Newspaper's* Jenkintown feature.
2. Free listing in a new Business Directory to be housed at [www.jenkintown.net](http://www.jenkintown.net). Listing includes location, phone, brief descriptions, and web link
3. Free online posting of your business events and promotions at [www.jenkintown.net](http://www.jenkintown.net)
4. Free online posting of public events at [www.phillyfunguide.org](http://www.phillyfunguide.org) through Jenkintown Community Alliance's Valley Forge Visitor's Bureau membership.
5. Marketing support from the BID's promotional campaign which includes creation of Jenkintown shopping maps, and placement of ads in local and regional press.
6. Eligibility for Facade Improvement Program. Providing up to \$3,500 in matching grant funds per facade (as funds are availed through the PA Dept of Community & Economic Development).
7. Eligibility to participate in the Jenkintown Gift Certificate program.
8. Management of holiday promotions, sidewalk sales, Jenkintown Jazz & Brewfest and support of other downtown events.
9. Discounted promotional rates on Jenkintown Community Alliance's sponsorships and event promotions.
10. Political advocacy of issues concerning downtown businesses including Old York Road improvements and new parking directional signage.

The Jenkintown Community Alliance is an independent 501(c)(3) with property and business owners seated on our board of directors, and a host of functional committee in which you are invited to become involved and help craft our visions of a walkable, vibrant down town.

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